



<b>Summary</b>	I am an Art Director with strong Print, Multimedia and Typography skills looking for a full-time Design position.
<b>Education</b>	<b>BFA in Graphic Design</b> - Alfred University - Alfred, NY. Graduated May 1989. Courses in advertising, illustration, typography, video production and photography.
<b>Continuing Ed.</b>	<b>Flash 1 &amp; 2, InDesign 1</b> - New Horizons Corporation, Dallas, TX, January 2008
<b>Experience</b>	<p><b>Co-Owner, Creative Director and Freelance Designer</b> - T2 Tees - N. Tona., NY - August 2015 to present. Designed and produced custom t-shirt designs for local clients and for sale nationally on company website. Utilized screenprinting, heatpress and vinyl cutter technologies for production of shirt orders. Used existing client contacts and new contacts generated by the business to facilitate freelance advertising and design projects.</p> <p><b>Art Director</b> - Partnership Advertising - Amherst, NY - March 2011 to August 2015. Managed one full-time Graphic Designer and many Design Interns. Clients include Pizza Hut, Colton RV, Priority RV and numerous other RV Dealers, Weinberg Campus, Home Furniture Gallery (which included total Corporate Identity creation and two retail stores' exterior color design.), The Park School, Sonoma Grille, Consumer Credit Counseling Services of Buffalo, The Stamm Law Firm, Westwood Country Club and many others. Design projects included print design and TV spot scripting and story boarding.</p> <p><b>Packaging Designer</b> - Hasbro Toys - Pawtucket, RI - April 2009 to October 2009. Executed packaging concepts and design which included graphic line looks, logos, cross-sell designs and instructions for all Hasbro product lines. Adapted US package designs for use in the European and Latin American markets. Coordinated with local PrePress and Hasbro Far East designers to produce finished packaging. Participated in brainstorm sessions and managed numerous projects simultaneously.</p> <p><b>Senior Designer</b> - What's The Big Idea? Advertising - Plano, TX - April 2004 to Sept. 2008. Art Directed accounts from initial concepts to finished production. Design projects included print design, illustration, POS design, product and packaging conceptualization, and web design. Clients included AT&amp;T, PepsiCo, Frito Lay, Pizza Hut, GE, Verizon Wireless, Ansell Gloves, American Express and Raytheon.</p> <p><b>Senior Designer</b> - Bowne Business Solutions - Dallas, TX - October 1999 to October 2003. Handled all phases of art direction for corporate design group producing in-house and external client design projects. Created video production, multimedia and web design using Director, Flash and Dreamweaver as well as advertising and graphic design projects.</p> <p><b>Art Director</b> - OxyChem - Dallas, TX. March 1990 to October 1999. Managed all phases of print design projects from initial planning to finished production. Duties also included design, conception and production for corporate web site; <a href="http://www.oxychem.com">www.oxychem.com</a> - a Dow Jones Select Site. Collaborated on numerous other design projects, including video editing, print projects, internet and intranet design.</p> <p><b>Freelance Designer</b> - May 1995 to present. Various projects include web site development and graphic design for such clients as Q-tips.com, Instant Auto Insurance, A-Affordable Insurance, Frito Lay, PepsiCo, BST Technologies and Waste Management Systems.</p> <p><b>Font Designer</b> - 1997 to present. My <a href="http://Buttfaces.com">Buttfaces.com</a> web site has been featured in several books and magazines Publish magazine's 1998 &amp; 1999 Typography showcase and WebWorks: Typography (Rockport, 1999). Fonts have been purchased by such companies as the NFL, the NBA, the BBC, Hasbro, Disney and many others. Fonts are available for sale at <a href="http://Myfonts.com/foundry/buttfaces">Myfonts.com/foundry/buttfaces</a></p>
<b>Computer Skills</b>	Expert experience with Photoshop, Illustrator, Acrobat Pro, InDesign, PowerPoint and various other software applications for both Mac OSX and Windows. Intermediate experience with Flash design, including basic Actionscript, Media 100 and Dreamweaver.
<b>Honors</b>	<p><b>Bowne "Watch Us Shine" Award</b> for outstanding performance in the Bowne organization. Awarded in October 2000 and December 2001.</p> <p><b>NYS College of Ceramics Scholarship at Alfred University</b> 1986 Awarded annually for academic achievement and talent in major. 1988 Illustration accepted into Alfred University permanent collection.</p>
<b>Portfolio</b>	Portfolio online at: <a href="http://www.T2tees.com/Portfolio">http://www.T2tees.com/Portfolio</a>  References available upon request.